



# BLOGGING 101

Florida State College - Continuing Education

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# WHAT IS A BLOG?

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- Weblog truncated to Blog
  - A discussion of a topic or informational site published on the web.
  - A blog can discuss a certain subject, providing informational content.
  - A blog can be an online diary.
  - A blog can be used for brand advertising.
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A Blog consists of posts which can contain text, images, audio, video, links to other blogs and webpages. The posts are usually displayed on a webpage in reverse chronological order. The most recent posts are at the top.

Authors, aka content providers, make a post, and others visiting the site can make comments to the post. The blog or discussion is usually not in real time, meaning posts are made at any time. Twitter is done in real time.

The author of the blog mediates the site. They can decide if posts can be made by others, who can post, whether a membership to the site is required to make a post or comment on a post. They can also delete posts and set the blog up to review others posts before they are actually posted on the blog.

The best part of an informational blog is it's maintained in a persistent database which can be searched with keywords, to return relevant results. You can also customize the search for specific time periods and also direct your posts to a specific group within the company.

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# DEFINITIONS

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A **thread** is the term used to represent a new question and the subsequent posts made to answer that question or discuss a topic.

**Author** - the person that initially posted to the blog, they create a new thread in a forum.

**Forum** - is a specific category that the post is relevant to.

**Replies** - this is a number to show how many people have replied to the question/thread.

**Views** - this is a number that represents how many times the thread has been viewed by someone.

**Posted** - is the date and time the thread was created.

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**Favicon** - Image used to represent a user

**Multiple Author Blogs (MAB)** usually consists of professionals, that make posts about a specific subject. For instance, a business may have a company blog, so there experts can educate consumers about their products and how to use it. Consumers can post questions for them to answer and come back hopefully in a few days and get the answer they are looking for.

**RSS Feed** - RSS stands for Rich Site Summary often called Really Simple Syndication. You subscribe to an RSS feed and you will get info on updates such as blogs and web pages. If there is new content you are notified about it.

**Blogosphere** - collective community of all blogs on the web

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# TYPES OF BLOGS

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Blogs can be categorized by the content they provide and how that content is delivered or written.

Personal Blog - Ongoing Diary or commentary written by an Individual

Group Blog - Made of a group of experts commenting on a specific topic

Corporate Blog - Can be internal to provide info to employees. Can be external for marketing, branding and public relations and customer service.

Reverse Blog - Is not written by a specific blogger but anyone that has access to the site. Like a Community.

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# Personal Blog - Ongoing Diary or commentary written by an Individual

<http://www.iangreenleigh.com/blog/>

Blog — IAN GREENLEIGH

HOME  
HIRE ME  
BOOK  
+ WORK  
COVERAGE  
SPEAKING  
BLOG  
CONTACT

## A reader gets Facebook's attention with a LinkedIn ad

April 06, 2014 / Ian Greenleigh

There's nothing more gratifying than seeing your ideas put to use by other people. Five-star book reviews are great, but they don't give me quite the same thrill as seeing something like [this](#):

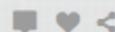


Kevin is clearly using LinkedIn's killer workplace targeting feature to deliver "reverse help wanted" ads to Facebook employees, and it's working! [Jonathon Colman](#) is exactly the type of person Kevin should want to get in front of, too—he's known as a [thought leader](#) both within Facebook and in the larger content strategy community. I don't know how many other people saw Kevin's ad, but the fact that someone like [Jonathon](#) saw fit to share it to his 10,600 Twitter followers is evidence that the ad is benefitting from the social media's most impressive dynamic, the network effect.

Thanks to [Amanda Orson](#) for catching [Jonathon's](#) tweet and bringing it to my attention.

In a related update, it appears that Facebook has changed the rules of custom audiences so as to prohibit [1:1 ad targeting](#). Custom audiences must now be above a certain, undisclosed, size threshold to run. It was fun while it lasted.

If you've read the book, please consider leaving [an honest review on Amazon](#).



3 Comments / 0 Likes  
[categories](#) / [noamp](#)

Google Analytics  
Twitter Badge  
Typekit by Adobe

# Group Blog - Made of a group of experts commenting on a specific topic

<http://www.websitemagazine.com/content/blogs/posts/>

The screenshot shows the Website Magazine website interface. At the top, there's a navigation bar with the site logo 'website.10 YEARS MAGAZINE' and the tagline 'The Magazine for Website Success'. The navigation menu includes 'SUBSCRIPTIONS', 'ABOUT', 'RESOURCES', 'SUPPORT', and a search bar. A '\$25 FREE' badge is visible in the top right corner. Below the navigation, there are several promotional banners, including one for 'Conversion Conference' and another for 'WebRTC'. The main content area features a large blue header for 'NET FEATURES' with the subtitle 'The Magazine For Website Success'. Below this, there are four article teasers: 'Google Enhances TrueView Ads', 'Turn Consumer Data into Actionable Insights', 'Sprinklr Tackles Tech Support', and 'Selling Private (Ad) Inventory'. On the right side, there are two vertical widgets: 'POPULAR NOW AT WEBSITE MAGAZINE' with links to 'A Look at Local SEO Changes', 'Why Retailers Need Negative Reviews IQ&A...', and 'Leveraging the Right Email Marketing Data'; and 'CHANNELS' with a list of categories like 'Web Design & Dev', 'E-Commerce', 'Affiliates', 'Mobile', 'Internet Advertising', 'Web Hosting', 'Software', and 'Social Media'. A large vertical banner for 'eTail Canada' is also present, advertising a conference from May 11-14, 2015 at the Hyatt Regency in Toronto.

**Conversion Conference**

- Landing page design
- A/B testing
- Form & cart optimization
- Persuasive copywriting
- Personalization & analytics

**EXPAND YOUR CONVERSION OPTIMIZATION SKILLS**

**LAS VEGAS | May 12-14**

**DON'T MISS IT!**

**WebRTC**  
CONFERENCE & EXPO

Get Paid to Build a Better WebRTC Mouse Trap

**Save 20% Use Code WM**

## 'NET FEATURES

The Magazine For Website Success

- Google Enhances TrueView Ads**  
Google is enhancing its TrueView ad solution to provide brands with greater interactivity and more accurate accounting of audience engagement. TrueView ads were introduced five years ago to give users the choice to watch or skip ads...  
Filed under: [google](#), [youtube](#), [trueview video ads](#), [wm-advertising](#)
- Turn Consumer Data into Actionable Insights**  
As brands look to increase their digital presence one of the most important things they can do is look to see how consumers are responding to their website. Qualtrics , a private research software company, and Usability Sciences ,...  
Filed under: [analytics](#), [wm-designdev](#), [qualtrics](#), [Jeff Harvey](#), [Usability Sciences](#)
- Sprinklr Tackles Tech Support**  
The Internet has brought about a wealth of opportunities for brands to succeed and thrive in. With such a packed digital space, brands must do whatever they can to separate themselves from the competition, even something as simple...  
Filed under: [get satisfaction](#), [wm-movers](#), [Sprinklr](#)
- Selling Private (Ad) Inventory**  
As advertisers seek an alternative to audience and inventory fragmentation across



READ AND REVIEW THE LATEST ISSUE OF WEBSITE MAGAZINE NOW!

- POPULAR NOW AT WEBSITE MAGAZINE**
- [A Look at Local SEO Changes](#)
  - [Why Retailers Need Negative Reviews IQ&A...](#)
  - [Leveraging the Right Email Marketing Data](#)

- CHANNELS**
- Web Design & Dev
  - E-Commerce
  - Affiliates
  - Mobile
  - Internet Advertising
  - Web Hosting
  - Software
  - Social Media

**eTail Canada**

**May 11-14, 2015**  
Hyatt Regency,  
Toronto, Ontario  
[www.eTailCA.com](http://www.eTailCA.com)

Corporate Blog - Can be internal to provide info to employees or it can be external for marketing, branding and public relations and customer service.

<http://www.coca-colacompany.com/brands/diet-coke>

Brands: Diet Coke: The Coca-Cola Company

All Social Facebook Twitter YouTube

 **Diet Coke**  
Posted On Apr 1, 2015



This April Fools' Day, there's no fooling a Diet Coke lover.  
#GetATaste

[View on the Web](#)

 **Diet Coke**  
Posted On Apr 1, 2015



This April Fools' Day, there's no fooling a Diet Coke lover.  
#GetATaste

[View on the Web](#)

 **Diet Coke**  
Posted On Apr 1, 2015



This April Fools' Day, there's no fooling a Diet Coke lover.  
#GetATaste

[View on the Web](#)

 **Diet Coke**  
Posted On Mar 26, 2015



**Diet Coke - Car Wash**  
Get a taste of what life would be like if it tasted as good as Diet Coke.

[View on the Web](#)

 **Diet Coke**  
Posted On Mar 25, 2015



Reverse Blog - Is not written by a specific blogger but anyone that has access to the site. Like a Community.

<http://www.zdriver.com/forums/>

ZDriver.com

G35Driver.com | My350Z.com | MyG37.com | ZDriver.com



HOME FORUMS GALLERY MARKETPLACE MEMBERS SPONSORS FAQ

ZDriver.com

Register Photos FAQ Members Calendar Today's Posts Search Vendor Directory Used Cars

Sign in using an external account

 Login

User Name   Remember Me?

Password

[Register](#) [Forgot Password?](#)




**Zdriver Member Gallery - View all - Click here to upload pics**



1st 260z  
jounbar  
1st 260z



andrew404  
1990 Nissan 300zx NA



83\_280z\_lov3  
83\_280z\_lov3



oldjdmskool  
My Z projects and couple of my Rides



straight hate  
From TX to MT, Feb of 2011

**Welcome to the ZDriver.com.**

If this is your first visit, be sure to check out the [FAQ](#) by clicking the link above. You may have to [register](#) before you can post: click the register link above to proceed. To start viewing messages, select the forum that you want to visit from the selection below.

Forum	Last Post	Threads	Posts
<b>CLASSIFIEDS - WANTED / FOR SALE - MARKETPLACE</b>			
 <b>Wanted (WTB / WTT)</b> (1 Viewing) Need a part? Looking for a <a href="#">new car</a> ? Ask here! Please report all unsolicited e-mail as a result of posting here	<b>in need of parts</b> by <a href="#">mayitin</a> 04-10-2015 07:04 AM	1,974	6,489
 <b>For Sale (VIEW ALL)</b> (14 Viewing) An online swap meet for <a href="#">sale</a> of individual items. NO UNPAID ADVERTISING ALLOWED	<b>Wanted: Intake Cam Gear 90-95</b> by <a href="#">edoh</a> 04-09-2015 12:27 PM	3,965	15,908

Open "http://www.zdriver.com/forums/members/jounbar-41345-albums-1st-260z-474-picture-datsun-2452/" in a new tab

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# CLASSIFIED BY MEDIA CONTENT

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- Text blog
- Art blog
- Photoblog - Pinterest
- Video blog - Youtube
- Music Blogs - mp3 blogs
- Audio Blogs - Podcasts
- Edublogs - educational blogs
- Microblogging features very short posts
  - Twitter Facebook Tumblr WeiBo ( Chinese Facebook)

Most Content Management Systems allow you to post any type of media you would like.

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# EXAMPLE: A COMPANY BLOG IN ACTION

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I'm building a high performance engine for my Datsun 240z restoration project. I decided to port and polish the intake/exhaust manifold and the head. I had a question about modifying a gasket I was going to use. So I went to the company website and posted a question to the company blog, specifically to the technical support blog. I came back to the site after a few days and looked at my post and it had been answered by the company's technical support department. I got the answer I was looking for and the company had answered my question in a timely manner. I was a happy customer and would continue to purchase their products.

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My bookmark: <http://www.felpro-only.com/the-break-room/#comment-10983>

Page Not Found - Fel-Pro Only



LATEST NEWS

[HOME](#) | [TORQUE SPECS](#) | [NEW NUMBERS](#) | [FIND MY PART](#) | [BREAK ROOM FORUM](#)

[SEARCH](#)

**THE ITEM YOU ARE LOOKING FOR HAS BEEN MOVED. CLICK  
HERE TO GO TO THE FEL-PRO® WEBSITE.**

It seems we can't find what you're looking for. Perhaps searching can help.

[SUBMIT](#)

[HOME](#) | [TORQUE SPECS](#) | [NEW NUMBERS](#) | [FIND MY PART](#) | [LATEST NEWS](#) | [ENGINE REPAIR](#) | [LEAK REPAIR](#) | [SYSTEM-SPECIFIC](#) | [PERFORMANCE](#) | [MARINE](#)

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Oops....

Now what?



Hello There, Guest!

[Fel-Pro Break Room Forum | Registration not required to post](#)

### Board Message

To help us provide the most accurate recommendations and answers to your post, please include the year, make and model, or the year, make and size of the engine or a Fel-Pro part number so everyone can best assist you.

Fel-Pro Break Room Forum | Registration not required to post

Sorry, but you can only perform one search every 30 seconds. Please wait another 8 seconds before attempting to search again.



Hello There, Guest!

e31 Datsun L24

[Search](#)

[Fel-Pro Break Room Forum](#) | [Registration not required to post](#) > [Search](#)

**Results**

To help us provide the most accurate recommendations and answers to your post, please include the year, make and model, or the year, make and size of the engine or a Fel-Pro part number so everyone can best assist you.

Search Results						
	Post	Author	Forum	Replies	Views	Posted [asc]
	<p>Thread: <a href="#">E31 Datsun L24 intake gasket questions</a>                      Post: <a href="#">E31 Datsun L24 intake gasket questions</a>  <i>I'm porting my E31 head on a Datsun L24 motor. The Fel-Pro Intake/Exhaust Gasket needs to be trimmed. Can I trim this gasket? Can I cut this gasket in half, 3 intake ports on each side?</i></p>	Alex	<a href="#">Intake Manifold Gaskets</a>	1	310	11-17-2014, 04:21 PM

**E31 Datsun L24 intake gasket questions**

To help us provide the most accurate recommendations and answers to your post, please include the year, make and model, or the year, make and size of the engine or a Fel-Pro part number so everyone can best assist you.

Thread Rating: ★★★★★

[New Reply](#)

**E31 Datsun L24 intake gasket questions**

Thread Modes

**Alex**

Unregistered

11-17-2014, 04:21 PM

#1

I'm porting my **E31** head on a **Datsun** L24 motor. The Fel-Pro Intake/Exhaust Gasket needs to be trimmed. Can I trim this gasket? Can I cut this gasket in half, 3 intake ports on each side?

[Reply](#) [Quote](#)



**Support**

Fel-Pro Team Member



Posts: 363  
Threads: 0  
Joined: Sep 2014  
Reputation: 0

11-17-2014, 05:01 PM

#2

Hi Alex,

Thanks for your post!

Whether you're using MS 91034 or MS 22743 intake gaskets, both of those could be trimmed as needed to accommodate your porting. Usually the port holes in the gaskets will be slightly larger to account for core shift & manufacturing tolerances. I'm figuring you need to go larger than our port size. You don't want to open the port size so much that there is not enough material for sealing. Also, install the gaskets dry, even if you trim them.

I'm also assuming you are using a header for the exhaust and that it comes with its own gasket. If you plan on using our gasket for the exhaust and cut either gasket in half you'll cut out the divider between the 2 center cylinders which may affect cylinder scavenging.

Good luck on your project and thanks for choosing Fel-Pro!

[Website](#) [Find](#)

[Reply](#) [Quote](#)

[« Next Oldest](#) | [Next Newest »](#)

Enter Keywords

[Search Thread](#)

[New Reply](#)

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# HOW TO HAVE A SUCCESSFUL BLOG

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1. Your site should be well structured with simple navigation and clean webpages.
  2. Your webpages should have your keywords in their titles and in your metadata, behind the scenes info for search engines to index your site.
  3. When you setup your blog, define your categories and forums with your keywords.
  4. Use keywords in your post titles and in your actual posts.
  5. If your posts have media, make sure you have keywords in the names of these files and also in their metadata.
-

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## 6. Have great content!

For a **business blog**, represent yourself as an expert and your product as the best thing out there. Have video demos of your product and how to use it.

For a **personal blog** make it entertaining and fun to read. Everyone enjoys humor and a good laugh. Share your experiences good and bad, make it real...give great advice.

## 7. Have frequent posts.

Post at least once a week, daily if possible. Many people start blogs but lose interest over time. If there is not new content on a regular basis nobody will come to your site to blog, and if they are receiving an RSS feed from your blog, they will only see your new posts.

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## 8. Search Engine Optimization

The top search engines like Google and Bing/Yahoo, index sites in real time. They want to return high quality search engine results to there consumers. Every page of search engine results generates income in the form of ads. They want you to use there search engine all the time, so they want to deliver great search engine results.

***What do search engines look for?***

***Is there a magic formula?***

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# GREAT SEARCH ENGINE RANKINGS

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## Great Content + Frequent Updates + Keywords + Links

**Great content** - Search Engines measure the amount of time a person stays on a page. This is called **Bounce Rate**. A high bounce rate means people come to your site and leave within a few seconds because they didn't find relevant content.

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**Frequent updates** - Search engines will track updates to your blog and index them accordingly on a daily basis. Changes and updates show the blog is still active and has new content.

**Keywords** - Be systematic with the construction of all things, use keywords in everything. Those terms will be searched for on search engines...they are important. Do keyword research, use Google Adwords and Google Analytics. Find which terms are actually being used to search for sites on Google. If no one is using the keyword...your wasting your time!! Keywords and keyword phrases should be researched. If your a business ask your customers what words they would use to search for.

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**Links** - Links to and from your website are important, often called linkbacks, pingbacks, and link trading . Allow people to post on your blog with links to their website. Ask them to reciprocate, by allowing you to post on their blog with a link back to your blog. Visit blogs similar to yours and make an informative post, comment on something and leave a link back to your blog. Discuss things with similar bloggers. If they have great content, post it on your blog with a link back to the original post on there website. Interaction with other bloggers is critical. Be courteous and professional. If you disagree with there point of view, be enlightening and polite. Never vent or be harsh on another person's blog. Its not right and your post will probably be deleted. Polite conflicting opinions can create great content for a blog and high traffic.

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# BLOGGERS CODE OF CONDUCT

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Proposed by Tim O'Reilly

1. Take responsibility not just for your own words, but for the comments you allow on your blog.
  2. Label your tolerance level for abusive comments.
  3. Consider eliminating anonymous comments.
  4. Ignore the trolls.
  5. Take the conversation offline, and talk directly, or find an intermediary who can do so.
  6. If you know someone who is behaving badly, tell them so.
  7. Don't say anything online that you wouldn't say in person.
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# HOW TO MAKE MONEY FROM YOUR BLOG

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Use affiliate ad networks to sell ad space on your blog.

If you're a professional, your content will show it. Your Blog can establish you as an expert. This can lead to others seeking you out for consulting jobs and possibly speaking engagements.

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# ADDITIONAL RECOMMENDATIONS

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You dont want to be sued. People have been for defamation and liability issues.

Im not a lawyer! Be positive. If you are critical of someone or something, always follow-up with a positive post, especially if they make an effort to correct the situation. Sites like Facebook and Twitter can have viral content.

Stick with it, a successful blog could take a year or 2 to achieve your goals. Don't get discouraged if nobody comes to your blog. It takes work and the above formula will work. The best thing you can do initially, is to read other blogs and make posts on them. Get your name out there and show people your opinion matters and your intelligent, witty and funny.

If your going to do it, do it right. Follow the formula, make a great effort and create great content!

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# CREATING A BLOG

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*What type of blog?*

Personal, Group, Business, Corporate, or Reverse Blog (Community)

This will help to determine what platform to host your blog on.

*What media will your blog have?*

This will help determine the scale of resources required for your blog. Larger size media such as videos will require more space to store your media on the server and more bandwidth to deliver your content.

If your blog is a huge success, you may need a dedicated server.

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# WEBSITES / PLATFORMS FOR YOUR BLOG

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[wordpress.org](https://wordpress.org)

[wordpress.com](https://wordpress.com)

[blogger.com](https://blogger.com)

[tumblr.com](https://tumblr.com)

[squarespace.com](https://squarespace.com)

[plus.google.com](https://plus.google.com)

[wix.com](https://wix.com)

[medium.com](https://medium.com)

[hubpages.com](https://hubpages.com)

[joomla.com](https://joomla.com)

[livejournal.com](https://livejournal.com)

[quora.com](https://quora.com)

[typepad.com](https://typepad.com)

[weebly.com](https://weebly.com)

[drupal.org](https://drupal.org)

[squidoo.com](https://squidoo.com)

[postach.io](https://postach.io)

[facebook.com/notes](https://facebook.com/notes)

[svbtle.com](https://svbtle.com)

[sett.com](https://sett.com)

[ghost.org](https://ghost.org)

[posthaven.com](https://posthaven.com)

[posterous.com](https://posterous.com)

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# LETS SET UP A BLOG

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The Best Blogging Platform and Content Management System

[wordpress.org](https://wordpress.org)

For a Personal Blog or just to get started, I recommend

[blogger.com](https://blogger.com)

[tumblr.com](https://tumblr.com)

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# LETS SET UP A WORDPRESS BLOG

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WordPress : Best Blogging Platform and Content Management System

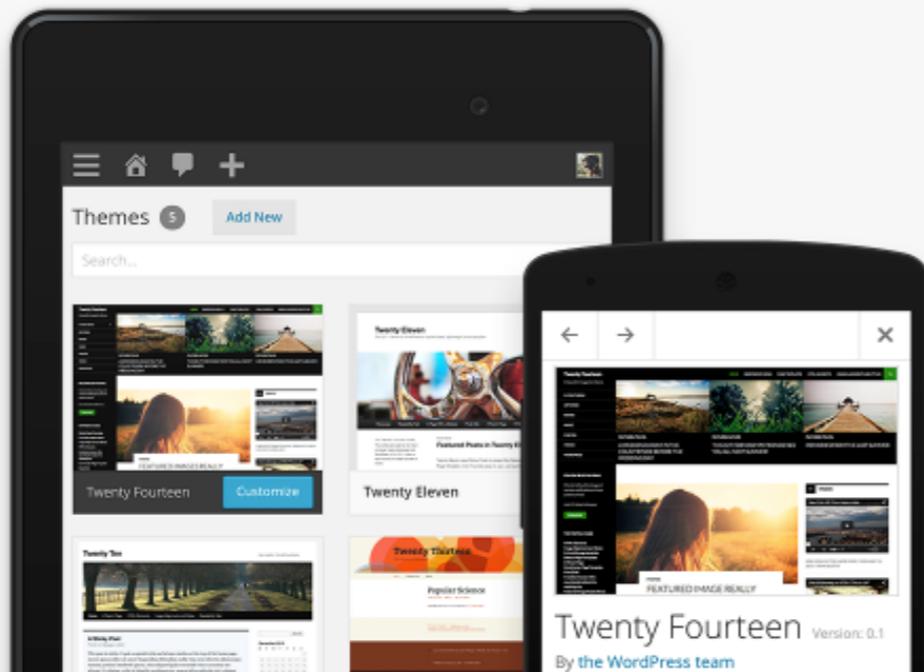
- Goto [wordpress.org](http://wordpress.org) and download latest version of WordPress
  - Install WordPress onto your web hosting server, you can auto install or manually install with sftp client. I use [1and1.com](http://1and1.com) for hosting with a database ( PHP and mySQL)
  - Select Wordpress Theme and Plugins  
Themes: Parabola, Suffusion Digital Store ( Virtue, Virtue Pro)  
Plugins: All Video Gallery, Antispam Bee, Catch IDs, Contact Form 7, EZ Emails, Google Sitemap by BestWebSoft, Google XML Sitemaps, HTML Import 2, Login with Ajax, Math Captcha, Quick Chat, Rename wp-login.php, s2Member Framework, TinyMCE Advanced, Wordpress Database Backup, WordPress SEO, Yet Another Social Media Icon Plugin, WooCommerce
-



Search WordPress.org

Showcase Themes Plugins Mobile Support Get Involved About Blog Hosting

Download WordPress



WordPress is web software you can use to create a beautiful website or blog. We like to say that WordPress is both free and priceless at the same time.

The core software is built by hundreds of community volunteers, and when you're ready for more there are thousands of plugins and themes available to transform your site into almost anything you can imagine. Over 60 million people have chosen WordPress to power the place on the web they call "home" — we'd love you to join the family.

Ready to get started? Download WordPress 4.1.1

### WordPress Swag



### News From Our Blog

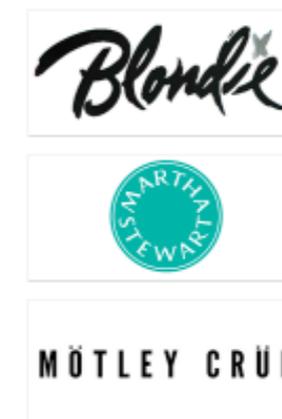
#### Improvements to WordPress.org

If you visit WordPress.org regularly you might have noticed some changes around the place. If you don't, now's the time to check them out! We've been working hard to improve the site to make it more useful to everyone, both developers and users, and we hope you like what we've done. New Theme and Plugin Directories [...]

### It's Easy As...

- 1 Find a Web Host and get great hosting while supporting WordPress at the same time.
- 2 Download & Install WordPress with our famous 5-minute installation. Feel like a rock star.
- 3 Read the Documentation and become a WordPress expert yourself, impress your friends.

### WordPress Users



... and hundreds more



Search WordPress.org

Showcase Themes Plugins Mobile **Support** Get Involved About Blog Hosting

Download WordPress

Forums

username or email password  Log in (forgot?) Register

We've got a variety of resources to help you get the most out of WordPress. Your first stop should be our [documentation](#), where you'll find information on everything from installing WordPress for the first time to creating your own themes and plugins.

Getting Started Resources

If you need help getting started with WordPress, try these articles.

- Welcome to the WordPress Support Forum
New to WordPress — Where to Start
Frequently Asked Questions about Installing WordPress
First Steps with WordPress
Writing Posts
Support Handbook

Search the Support Forums

Enter a few words that describe the problem you're having.

Search input field and button

Hot Topics

categories category Comments css error gallery header Help image images menu page php plugin post posts RSS sidebar theme widget woocommerce wordpress

Table with 3 columns: Forum Category, Topics, Posts. Rows include Installation, How-To and Troubleshooting, Themes and Templates, Plugins and Hacks, WP-Advanced, Multisite, Localhost Installs, Miscellaneous, Requests and Feedback, Alpha/Beta, Meetups, and Reviews.



Search WordPress.org

Showcase Themes Plugins Mobile **Support** Get Involved About Blog Hosting

Download WordPress

Codex

Codex tools: Log in



Interested in functions, hooks, classes, or methods? Check out the new [WordPress Code Reference!](#)

## Main Page

Welcome to the **WordPress Codex**, the online manual for WordPress and a living repository for WordPress information and documentation.

## What You Most Need to Know About WordPress

- [WordPress Features](#)
- [Download WordPress](#)
- [Installing WordPress](#)
- [Current WordPress Version](#)
- [WordPress News](#)
- [WordPress Support Forums](#)
- [Troubleshooting](#)
- [About WordPress](#)
- [Glossary](#)

## Learn How to Use WordPress

- [Getting Started with WordPress](#)
- [New To WordPress - Where to Start](#)
- [WordPress in Your Language](#)
- [WordPress Lessons](#)
- [Upgrading WordPress](#)
- [WordPress.tv](#)
- [Frequently Asked Questions](#)
- [Creating and Using Posts](#)
- [Creating and Using Pages](#)
- [Using Plugins](#)
- [Using Themes](#)
- [Using Permalinks](#)
- [WordPress Semantics](#)
- [Finding More WordPress Help](#)

Working With Themes

Write a Plugin

- [Home Page](#)
- [WordPress Lessons](#)
- [Getting Started](#)
- [Working with WordPress](#)
- [Design and Layout](#)
- [Advanced Topics](#)
- [Troubleshooting](#)
- [Developer Docs](#)
- [About WordPress](#)

### Codex Resources

- [Community portal](#)
- [Current events](#)
- [Recent changes](#)
- [Random page](#)
- [Help](#)

Facebook Social Plugins  
 Google Analytics  
 Google+ Platform  
 Gravatar  
 Quantcast  
 Twitter Button



English (United States)

العربية

Azərbaycan dili

Български

Bosanski

Català

Cymraeg

Dansk

Deutsch (Schweiz)

Deutsch

Ελληνικά

English (UK)

English (Canada)

English (Australia)

Continue



Welcome to WordPress. Before getting started, we need some information on the database. You will need to know the following items before proceeding.

1. Database name
2. Database username
3. Database password
4. Database host
5. Table prefix (if you want to run more than one WordPress in a single database)

We're going to use this information to create a `wp-config.php` file. **If for any reason this automatic file creation doesn't work, don't worry. All this does is fill in the database information to a configuration file. You may also simply open `wp-config-sample.php` in a text editor, fill in your information, and save it as `wp-config.php`.** Need more help? [We got it.](#)

In all likelihood, these items were supplied to you by your Web Host. If you do not have this information, then you will need to contact them before you can continue. If you're all ready...

Let's go!



Below you should enter your database connection details. If you're not sure about these, contact your host.

Database Name	<input type="text" value="db5720 [REDACTED]"/>	The name of the database you want to run WP in.
User Name	<input type="text" value="dbo572 [REDACTED]"/>	Your MySQL username
Password	<input type="password" value="qKMe8 [REDACTED]"/>	...and your MySQL password.
Database Host	<input type="text" value="db57 [REDACTED]"/>	You should be able to get this info from your web host, if localhost does not work.
Table Prefix	<input type="text" value="wp_ [REDACTED]"/>	If you want to run multiple WordPress installations in a single database, change this.

Submit



## Welcome

Welcome to the famous five-minute WordPress installation process! Just fill in the information below and you'll be on your way to using the most extendable and powerful personal publishing platform in the world.

## Information needed

Please provide the following information. Don't worry, you can always change these settings later.

Site Title

Teaching Blogging 101

Username

Great Teacher

Usernames can have only alphanumeric characters, spaces, underscores, hyphens, periods, and the @ symbol.

Password, twice

A password will be automatically generated for you if you leave this blank.

.....

.....

Strong

Hint: The password should be at least seven characters long. To make it stronger, use upper and lower case letters, numbers, and symbols like ! " ? \$ % ^ & ).

Your E-mail

alex@digital-affects.com

Double-check your email address before continuing.

Privacy

Allow search engines to index this site.

Install WordPress



All right, sparky! You've made it through this part of the installation. WordPress can now communicate with your database. If you are ready, time now to...

Run the install



## Success!

---

WordPress has been installed. Were you expecting more steps? Sorry to disappoint.

**Username**                      Great Teacher

**Password**                      *Your chosen password.*

Log In



Username

Great Teacher

Password

.....

Remember Me

Log In

[Lost your password?](#)

[← Back to Teaching Blogging 101](#)

- Dashboard**
- Home
- Updates
- Posts
- Media
- Pages
- Comments
- Appearance
- Plugins
- Users
- Tools
- Settings
- Collapse menu

# Dashboard

Screen Options Help

## Welcome to WordPress!

We've assembled some links to get you started:

### Get Started

[Customize Your Site](#)

or, [change your theme completely](#)

### Next Steps

- [Write your first blog post](#)
- [Add an About page](#)
- [View your site](#)

### More Actions

- [Manage widgets or menus](#)
- [Turn comments on or off](#)
- [Learn more about getting started](#)

[Dismiss](#)

### At a Glance

[1 Post](#) [1 Page](#)

[1 Comment](#)

WordPress 4.1.1 running [Twenty Fifteen](#) theme.

### Quick Draft

Title

What's on your mind?

[Save Draft](#)

### Activity

#### Recently Published

Today, 11:02 pm [Hello world!](#)

#### Comments

 From [Mr WordPress](#) on [Hello world!](#) #  
Hi, this is a comment. To delete a comment, just log in and view the post's comments. There you will have ...

[All](#) | [Pending \(0\)](#) | [Approved](#) | [Spam \(0\)](#) | [Trash \(0\)](#)

### WordPress News

[Improvements to WordPress.org](#) April 4, 2015

If you visit WordPress.org regularly you might have noticed some changes around the place. If you don't, now's the time to check them out! We've been working hard to improve the site to make it more useful to everyone, both developers and users, and we hope you like what we've done. [New Theme and Plugin Directories \[...\]](#)

[WPTavern: Microsoft's Open Source Progress and Its Relationship with WordPress](#)

[Matt: Best Headphones Spring 2015 Edition](#)

[WPTavern: Git and WordPress: 3 Tips to Do It Better](#)

# Teaching Blogging 101

Just another WordPress site

Search ...

## RECENT POSTS

Hello world!

## RECENT COMMENTS

Mr WordPress on Hello world!

## ARCHIVES

April 2015

## CATEGORIES

Uncategorized

# Hello world!

Welcome to WordPress. This is your first post. Edit or delete it, then start blogging!

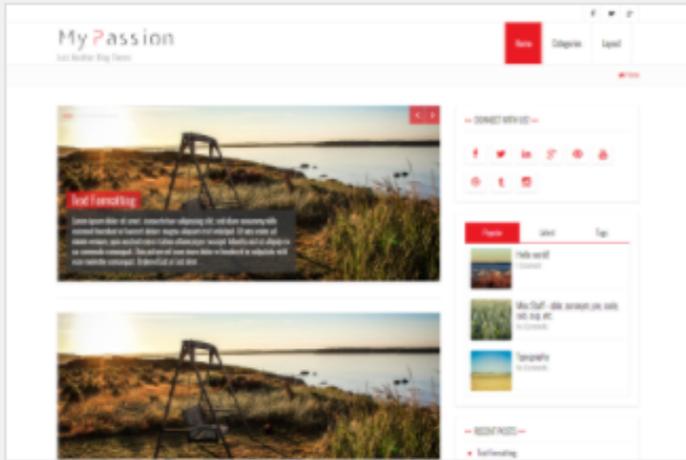
April 8, 2015 1 Comment Edit

Proudly powered by WordPress

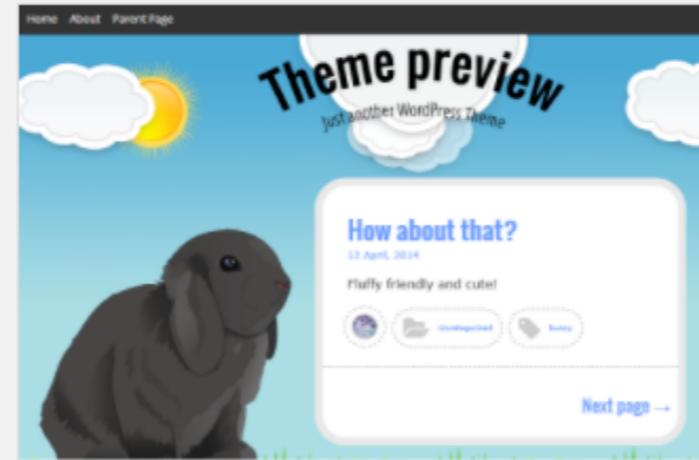
- Dashboard
- Posts
- Media
- Pages
- Comments
- Appearance**
  - Themes**
  - Customize
  - Widgets
  - Menus
  - Header
  - Background
  - Editor
- Plugins 1
- Users
- Tools
- Settings
- Collapse menu

# Add Themes [Upload Theme](#)

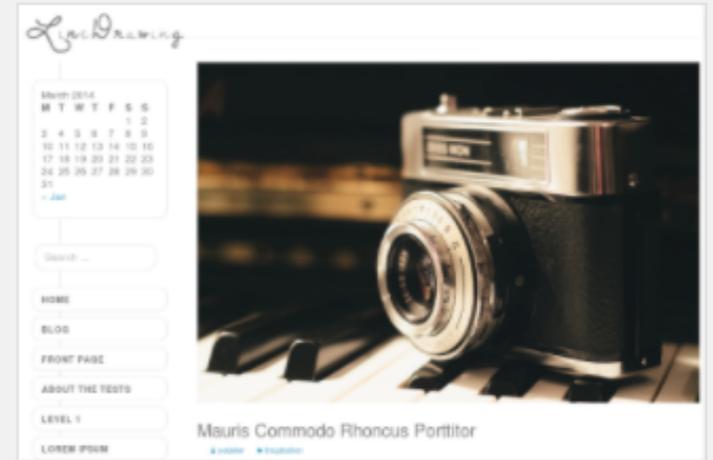
15 **Featured** Popular Latest [Feature Filter](#)



**My Passion**



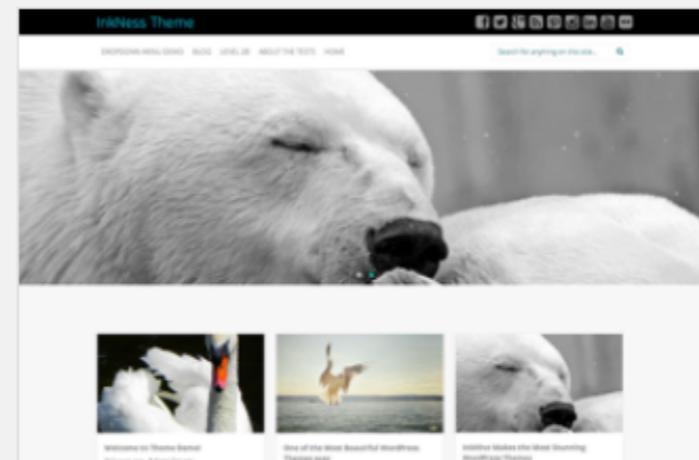
**Bunny**



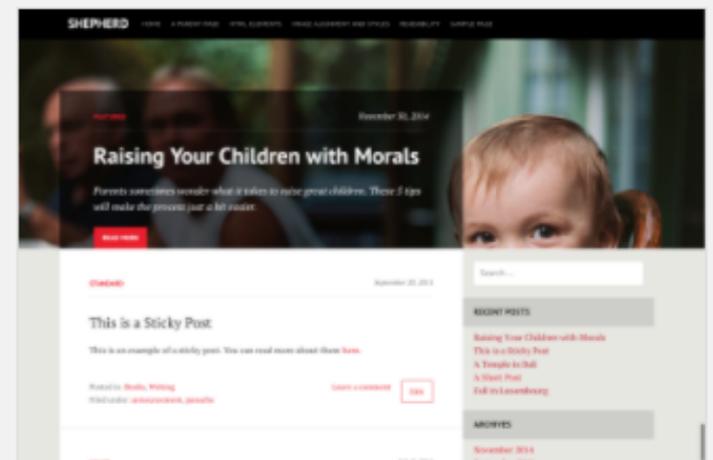
**LineDrawing**



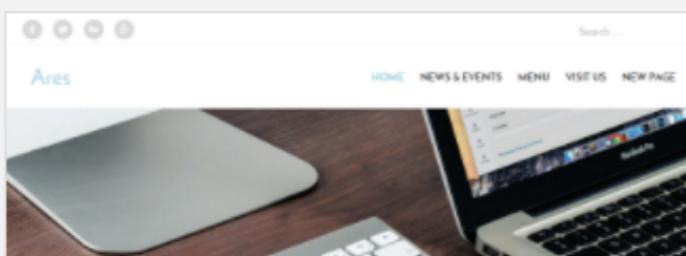
**Guardian**



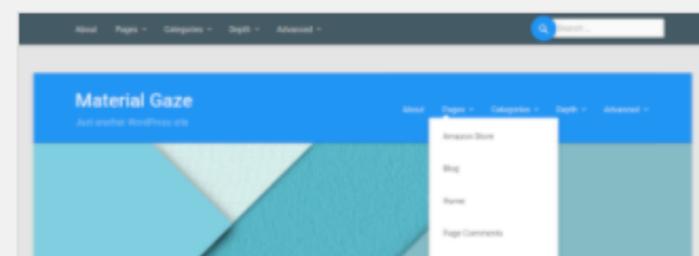
**Inkness**



**Shepherd**



**Ares**



**Material Gaze**



**Web Unity - Development**

Dashboard

Posts

Media

Pages

Comments

Appearance

Themes

Customize

Widgets

Menus

Header

Background

Editor

Plugins 1

Users

Tools

Settings

Collapse menu

# Add Themes

Upload Theme

896

Featured

Popular

Latest

Feature Filter

Parabola

palabras

Compass

Panaroma

Panache

Spacious

Trailing Spaces

- Dashboard
- Posts
- Media
- Pages
- Comments
- Appearance**
- Themes
- Customize
- Widgets
- Menus
- Header
- Background
- Editor
- Plugins 1
- Users
- Tools
- Settings
- Collapse menu

## Installing Theme: Parabola 1.4.2

Downloading install package from <https://downloads.wordpress.org/theme/parabola.1.4.2.zip...>

Unpacking the package...

Installing the theme...

Successfully installed the theme Parabola 1.4.2.

[Live Preview](#) | [Activate](#) | [Return to Theme Installer](#)

Dashboard

Posts

Media

Pages

Comments

Appearance

Themes

Customize

Widgets

Menus

Header

Background

Parabola Settings

Editor

Plugins 1

Users

Tools

Settings

Collapse menu

Themes 4

Add New

Search installed themes...

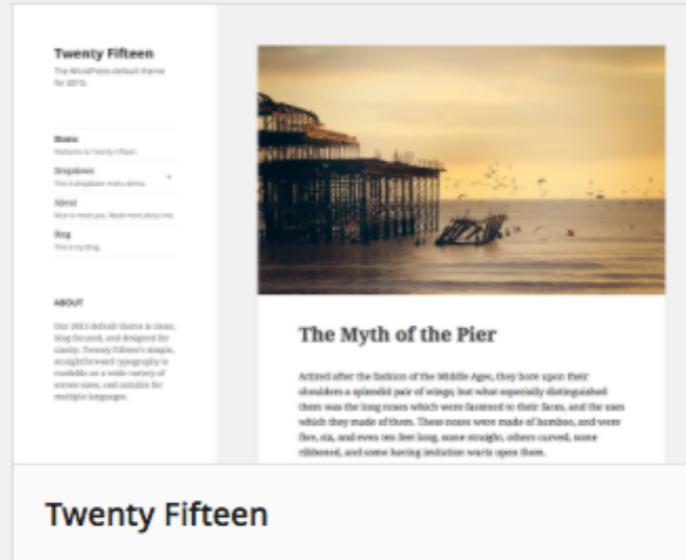
New theme activated. [Visit site](#)



PARABOLA DEMO

THIS IS YOUR CAPTION TITLE

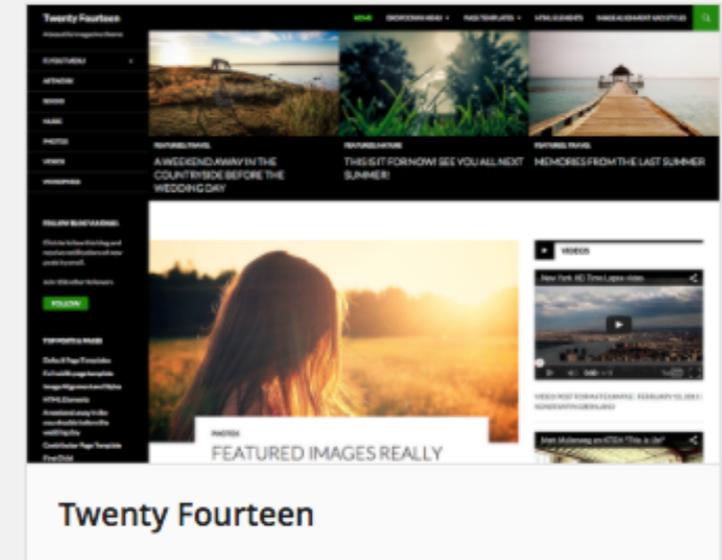
Active: Parabola Customize



Twenty Fifteen

The Myth of the Pier

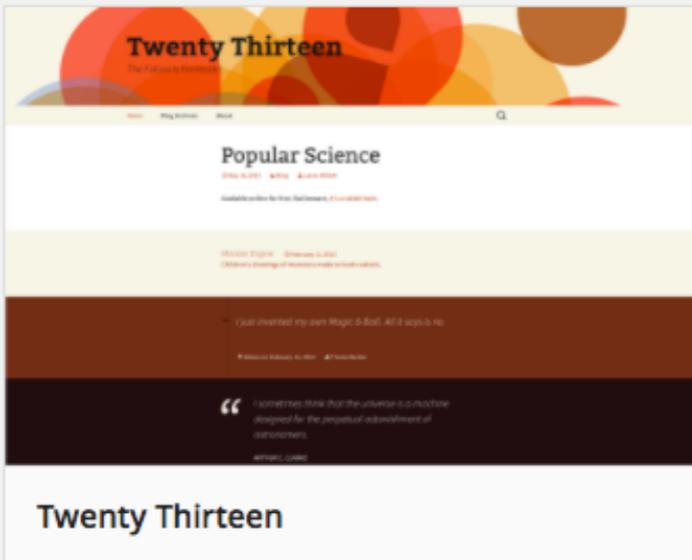
Twenty Fifteen



Twenty Fourteen

FEATURED IMAGES REALLY

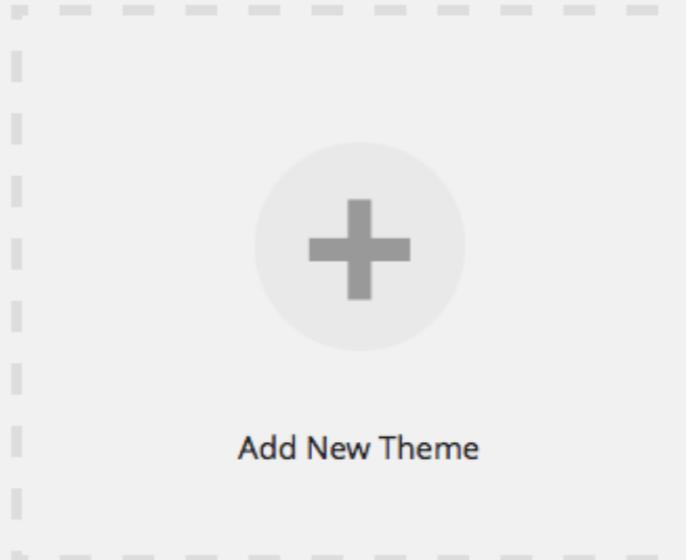
Twenty Fourteen



Twenty Thirteen

Popular Science

Twenty Thirteen



Add New Theme

× Saved

You are customizing Teaching Blogging 101

Site Title & Tagline

# TEACHING BLOGGING 101

JUST ANOTHER WORDPRESS SITE

HOME SAMPLE PAGE

Colors

Header Image

Background Image

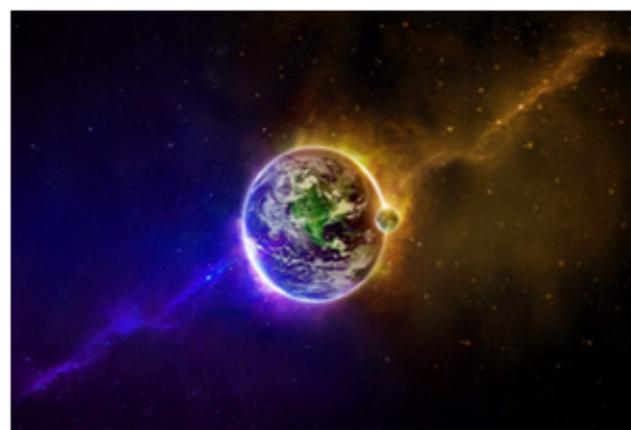
Widgets

Static Front Page



THIS IS YET ANOTHER CAPTION TITLE

There is again content for the slide and you can use [links](#) and other type of **HTML tags** to make this more interesting.



You can also have some text here. Just like with the slider, everything is optional (including the title and the link inputs).

[Read more »](#)



You can also use [links](#) as well as most **other HTML tags** and even [shortcodes] inside the columns.

[Read more »](#)



You can have up to four columns or choose to have no columns at all. It's all up to you and your needs.

[Read more »](#)

⏪ Collapse



Dashboard

Posts

Media

Pages

Comments

Appearance

Themes

Customize

Widgets

Menus

Header

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Parabola Settings

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Users

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Collapse menu

# Widgets

[Manage in Customizer](#)

## Available Widgets

To activate a widget drag it to a sidebar or click on it. To deactivate a widget and delete its settings, drag it back.

<b>Archives</b> A monthly archive of your site's Posts.	<b>Calendar</b> A calendar of your site's Posts.
<b>Categories</b> A list or dropdown of categories.	<b>Custom Menu</b> Add a custom menu to your sidebar.
<b>Meta</b> Login, RSS, & WordPress.org links.	<b>Pages</b> A list of your site's Pages.
<b>Recent Comments</b> Your site's most recent comments.	<b>Recent Posts</b> Your site's most recent Posts.
<b>RSS</b> Entries from any RSS or Atom feed.	<b>Search</b> A search form for your site.
<b>Tag Cloud</b> A cloud of your most used tags.	<b>Text</b> Arbitrary text or HTML.

## Inactive Widgets

Drag widgets here to remove them from the sidebar but keep their settings.

### Left Sidebar

Left sidebar

- Search
- Recent Posts
- Recent Comments
- Archives
- Categories
- Meta

### Right Sidebar

- First Footer Area
- Second Footer Area
- Third Footer Area

### Fourth Footer Area

### Above Content Area

### Below Content Area

### Header Widgets

Screen Options

Help

- Dashboard
- Posts
- Media
- Pages
- Comments
- Appearance
- Plugins 1**
- Installed Plugins
- Add New
- Editor
- Users
- Tools
- Settings
- Collapse menu

# Plugins [Add New](#)

All (2) | Inactive (2) | Update Available (1)

Bulk Actions

2 items

<input type="checkbox"/>	Plugin	Description
<input type="checkbox"/>	<b>Akismet</b> <a href="#">Activate</a>   <a href="#">Edit</a>   <a href="#">Delete</a>	Used by millions, Akismet is quite possibly the best way in the world to <b>protect your blog from comment and trackback spam</b> . It keeps your site protected from spam even while you sleep. To get started: 1) Click the "Activate" link to the left of this description, 2) <a href="#">Sign up for an Akismet API key</a> , and 3) Go to your Akismet configuration page, and save your API key.  Version 3.0.4   By <a href="#">Automattic</a>   <a href="#">View details</a>
 There is a new version of Akismet available. <a href="#">View version 3.1.1 details</a> or <a href="#">update now</a> .		
<input type="checkbox"/>	<b>Hello Dolly</b> <a href="#">Activate</a>   <a href="#">Edit</a>   <a href="#">Delete</a>	This is not just a plugin, it symbolizes the hope and enthusiasm of an entire generation summed up in two words sung most famously by Louis Armstrong: Hello, Dolly. When activated you will randomly see a lyric from Hello, Dolly in the upper right of your admin screen on every page.  Version 1.6   By <a href="#">Matt Mullenweg</a>   <a href="#">View details</a>
<input type="checkbox"/>	Plugin	Description

Bulk Actions

2 items

Dashboard

**Posts**

All Posts

Add New

Categories

Tags

Media

Pages

Comments

Appearance

Plugins 1

Users

Tools

Settings

Collapse menu

# Posts [Add New](#)

Screen Options Help

All (1) | Published (1)

Search Posts

Bulk Actions Apply All dates All categories Filter

1 item

<input type="checkbox"/>	Title	Author	Categories	Tags		Date
<input type="checkbox"/>	<a href="#">Hello world!</a>	Great Teacher	Uncategorized	—	1	9 mins ago Published
<input type="checkbox"/>	Title	Author	Categories	Tags		Date

Bulk Actions Apply

1 item

Dashboard

Posts

All Posts

Add New

Categories

Tags

Media

Pages

Comments

Appearance

Plugins 1

Users

Tools

Settings

Collapse menu

# Add New Post

Enter title here

Add Media

**B** *I* ABC

## Distraction-Free Writing

Enable distraction-free writing mode, and everything surrounding the editor will fade away when you start typing. Move your mouse out of the editor to reveal everything again.

Dismiss

Text

## Publish

Save Draft

Preview

Status: Draft [Edit](#)

Visibility: Public [Edit](#)

Publish immediately [Edit](#)

Move to Trash

Publish

## Format

Standard

Aside

Chat

Gallery

Image

Link

Quote

Status

Video

## Categories

All Categories Most Used

Uncategorized

[+ Add New Category](#)

Tags

Gravatar

p

Word count: 0

- Dashboard
- Posts
  - All Posts
  - Add New
  - Categories**
  - Tags
- Media
- Pages
- Comments
- Appearance
- Plugins 1
- Users
- Tools
- Settings
- Collapse menu

# Categories

Screen Options Help

Search Categories

## Add New Category

Name

The name is how it appears on your site.

Slug

The "slug" is the URL-friendly version of the name. It is usually all lowercase and contains only letters, numbers, and hyphens.

Parent

Categories, unlike tags, can have a hierarchy. You might have a Jazz category, and under that have children categories for Bebop and Big Band. Totally optional.

Description

The description is not prominent by default; however, some themes may show it.

Add New Category

Bulk Actions Apply

1 item

<input type="checkbox"/>	Name	Description	Slug	Count
	Uncategorized		uncategorized	1

Bulk Actions Apply

1 item

**Note:**

Deleting a category does not delete the posts in that category. Instead, posts that were only assigned to the deleted category are set to the category *Uncategorized*.

Categories can be selectively converted to tags using the [category to tag converter](#).

Gravatar

- Dashboard
- Posts
- All Posts
- Add New
- Categories
- Tags**
- Media
- Pages
- Comments
- Appearance
- Plugins 1
- Users
- Tools
- Settings
- Collapse menu

# Tags

Screen Options Help

Search Tags

## Add New Tag

Name

The name is how it appears on your site.

Slug

The "slug" is the URL-friendly version of the name. It is usually all lowercase and contains only letters, numbers, and hyphens.

Description

The description is not prominent by default; however, some themes may show it.

Add New Tag

Bulk Actions Apply

<input type="checkbox"/>	Name	Description	Slug	Count
--------------------------	------	-------------	------	-------

No items found.

<input type="checkbox"/>	Name	Description	Slug	Count
--------------------------	------	-------------	------	-------

Bulk Actions Apply

Tags can be selectively converted to categories using the [tag to category converter](#).

- Dashboard
- Posts
- Media**
- Library
- Add new
- Pages
- Comments
- Appearance
- Plugins 1
- Users
- Tools
- Settings
- Collapse menu

# Media Library [Add New](#)

Help ▾

  All media items ▾ All dates ▾ Bulk Select

No media attachments found.

Screen Options Help

- Dashboard
- Posts
- Media
- Pages**
- All Pages
- Add New
- Comments
- Appearance
- Plugins 1
- Users
- Tools
- Settings
- Collapse menu

# Pages [Add New](#)

All (1) | [Published \(1\)](#)

Bulk Actions Apply All dates Filter

1 item

<input type="checkbox"/>	Title	Author		Date
<input type="checkbox"/>	<a href="#">Sample Page</a>	Great Teacher	0	11 mins ago Published
<input type="checkbox"/>	Title	Author		Date

Bulk Actions Apply

1 item

- Dashboard
- Posts
- Media
- Pages
- Comments
- Appearance
- Plugins 1
- Users**
- All Users
- Add New
- Your Profile
- Tools
- Settings
- Collapse menu

# Users [Add New](#)

Screen Options Help

All (1) | Administrator (1)

 Search Users

Bulk Actions

1 item

<input type="checkbox"/>	Username	Name	E-mail	Role	Posts
<input type="checkbox"/>	 Great Teacher		alex@digital-affects.com	Administrator	1
<input type="checkbox"/>	Username	Name	E-mail	Role	Posts

Bulk Actions

1 item

Gravatar

- Dashboard
- Posts
- Media
- Pages
- Comments
- Appearance
- Plugins 1
- Users
- Tools**
- Available Tools
- Import
- Export
- Settings
- Collapse menu

# Import

If you have posts or comments in another system, WordPress can import those into this site. To get started, choose a system to import from below:

<b>Blogger</b>	Install the Blogger importer to import posts, comments, and users from a Blogger blog.
<b>Blogroll</b>	Install the blogroll importer to import links in OPML format.
<b>Categories and Tags Converter</b>	Install the category/tag converter to convert existing categories to tags or tags to categories, selectively.
<b>LiveJournal</b>	Install the LiveJournal importer to import posts from LiveJournal using their API.
<b>Movable Type and TypePad</b>	Install the Movable Type importer to import posts and comments from a Movable Type or TypePad blog.
<b>RSS</b>	Install the RSS importer to import posts from an RSS feed.
<b>Tumblr</b>	Install the Tumblr importer to import posts & media from Tumblr using their API.
<b>WordPress</b>	Install the WordPress importer to import posts, pages, comments, custom fields, categories, and tags from a WordPress export file.

If the importer you need is not listed, [search the plugin directory](#) to see if an importer is available.

Help ▾

- Dashboard
- Posts
- Media
- Pages
- Comments
- Appearance
- Plugins 1
- Users
- Tools**
- Available Tools
- Import
- Export**
- Settings
- Collapse menu

# Export

When you click the button below WordPress will create an XML file for you to save to your computer.

This format, which we call WordPress eXtended RSS or WXR, will contain your posts, pages, comments, custom fields, categories, and tags.

Once you've saved the download file, you can use the Import function in another WordPress installation to import the content from this site.

## Choose what to export

All content

*This will contain all of your posts, pages, comments, custom fields, terms, navigation menus and custom posts.*

Posts

Pages

Download Export File

- Dashboard
- Posts
- Media
- Pages
- Comments
- Appearance
- Plugins 1
- Users
- Tools
- Settings**
- General
- Writing
- Reading
- Discussion
- Media
- Permalinks

## General Settings

Site Title

Tagline

*In a few words, explain what this site is about.*

WordPress Address (URL)

Site Address (URL)

*Enter the address here if you want your site homepage [to be different from the directory](#) you installed WordPress.*

E-mail Address

*This address is used for admin purposes, like new user notification.*

Membership  Anyone can register

New User Default Role

Timezone  UTC time is 2015-04-08 23:15:28

*Choose a city in the same timezone as you.*

Date Format

- April 8, 2015
- 2015-04-08
- 04/08/2015
- 08/04/2015
- Custom:  April 8, 2015

Time Format

- 11:15 pm
- 11:15 PM

Gravatar

---

# LETS SET UP A BLOGGER BLOG

[blogger.com](https://www.blogger.com)

---



# Welcome to Blogger

**Language:**

English (United States)



## Confirm Your Profile

The profile that readers will see when they view your posts is shown below. Using a Google+ Profile gives you an identity on Google properties and connects you with your readers, allowing them to share and recommend your content on the web and on Google+. If you want to use another identity such as a pseudonym, you may choose a limited Blogger Profile instead. [More information about profiles on Blogger.](#)

You will be seen as...

### Blogger profile

Display Name

Share your posts with the world of Google+. [Upgrade to a Google+ profile](#)

[Continue to Blogger](#)

### HELP

[Help Center](#)  
[Help Forum](#)  
[Video Tutorials](#)

### COMMUNITY

[Blogger Buzz](#)  
[+Blogger](#)

### DEVELOPERS

[Blogger API](#)  
[Developer Forum](#)

[New Blog](#)**Create your blog now**You are not an author on any blogs yet, create one now to start posting! [Can't find your blog?](#)[Add](#)**Add blogs to follow in your Reading list**You are not currently following any blogs. Use the "Add" button to enter blogs you'd like to follow in your Reading List. [Learn more](#)[All blogs](#)[Blogger Buzz](#)

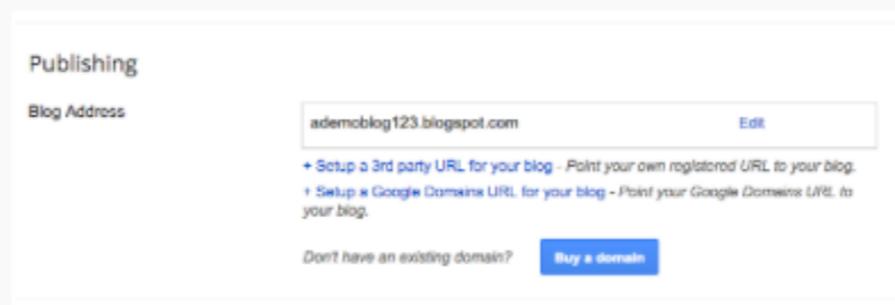
## The latest from [Blogger Buzz](#)

### Custom domains for your blog made easy

2 months ago by Blogger

You invest a lot of time in your blog, making sure it fits your personal brand and style. And a big part of making it your own comes from what you call it and where it lives. Blogger has long let you host your blog on a custom domain, so that you can give it any URL you choose. To make that process even easier, starting today, we're integrating Blogger directly with [Google Domains](#), allowing you to purchase a custom domain for your blog right from Blogger with just a few clicks.

If your blog is itching for a new home, you can grab one via Google Domains by popping open Blogger and heading to the Publishing section of your blog's Settings tab.



New Blog

Reading list | All blogs

Add

All blogs

Blogger Buzz

**Blogs List > Create a new blog**

Title

Address   
 You can also add a custom domain later.

Template

 <b>Simple</b>	 <b>Dynamic Views</b>	 <b>Picture Window</b>
 <b>Awesome Inc.</b>	 <b>Watermark</b>	 <b>Ethereal</b>

You can browse many more templates and customize your blog later.

[Create blog!](#) [Cancel](#)

If your blog is itching for a new home, you can grab one via Google Domains by popping open Blogger and heading to the Publishing section of your blog's Settings tab.

**Publishing**

Blog Address  [Edit](#)

+ Setup a 3rd party URL for your blog - Point your own registered URL to your blog.  
 + Setup a Google Domains URL for your blog - Point your Google Domains URL to your blog.

Don't have an existing domain? [Buy a domain](#)



New Blog

Reading list | All b

Add

All blogs

Blogger Buzz

**Blogs List > Create a new blog**

Title: Teaching Blogging 101

Address: teachingblogging101.blogspot.com ✓  
This blog address is available.

Template:

 <b>Simple</b>	 Dynamic Views	 Picture Window
 Awesome Inc.	 Watermark	 Ethereal

You can browse many more templates and customize your blog later.

**Create blog!** Cancel

If your blog is itching for a new home, you can grab one via Google Domains by popping open Blogger and heading to the Publishing section of your blog's Settings tab.

**Publishing**

Blog Address:  [Edit](#)

+ Setup a 3rd party URL for your blog - Point your own registered URL to your blog.  
+ Setup a Google Domains URL for your blog - Point your Google Domains URL to your blog.

Don't have an existing domain? [Buy a domain](#)



We have enabled automatic spam detection for comments. You should occasionally check the comments in your spam inbox. [Learn more about Blogger's spam detection](#) or [report issues](#). ✕

[New Blog](#)

Teaching Blogging 101

[2 pageviews](#) - [1 post](#), last published on Apr 8, 2015[View blog](#)[Add](#)

Add blogs to follow in your Reading list

You are not currently following any blogs. Use the "Add" button to enter blogs you'd like to follow in your Reading List. [Learn more](#)

[All blogs](#)[Blogger Buzz](#)

## The latest from [Blogger Buzz](#)

### Custom domains for your blog made easy

2 months ago by Blogger

You invest a lot of time in your blog, making sure it fits your personal brand and style. And a big part of making it your own comes from what you call it and where it lives. Blogger has long let you host your blog on a custom domain, so that you can give it any URL you choose. To make that process even easier, starting today, we're integrating Blogger directly with [Google Domains](#), allowing you to purchase a custom domain for your blog right from Blogger with just a few clicks.

If your blog is itching for a new home, you can grab one via Google Domains by popping open Blogger and heading to the Publishing section of your blog's Settings tab.

Publishing

Blog Address

ademoblog123.blogspot.com

[Edit](#)

[+ Setup a 3rd party URL for your blog - Point your own registered URL to your blog.](#)  
[+ Setup a Google Domains URL for your blog - Point your Google Domains URL to your blog.](#)

[Report a problem](#)



We have enabled automatic spam detection for comments. You should occasionally check the comments in your spam folder. [Blogger's spam detection](#) or [report issues](#).

New Blog

### Teaching Bloggng 101

2 pageviews - 1 post, last published on Apr 8, 2015

## Reading list | All blogs

Add

Add blogs to follow in your Reading list

You are not currently following any blogs. Use the "Add" button to enter blogs you'd like to follow. [more](#)

All blogs

Blogger Buzz

### The latest from Blogger Buzz

#### Custom domains for your blog made easy

2 months ago by Blogger

You invest a lot of time in your blog, making sure it fits your personal brand and style. And that comes from what you call it and where it lives. Blogger has long let you host your blog on a domain you give it any URL you choose. To make that process even easier, starting today, we're introducing [Domains](#), allowing you to purchase a custom domain for your blog right from Blogger with no extra cost.

If your blog is itching for a new home, you can grab one via Google Domains by popping into the Publishing section of your blog's Settings tab.

Publishing

Blog Address

ademoblog123.blogspot.com

Edit

+ Setup a 3rd party URL for your blog - Point your own registered URL to your blog.  
+ Setup a Google Domains URL for your blog - Point your Google Domains URL to your blog.

- Afrikaans
- Amharic - አማርኛ
- Arabic - العربية
- Basque - euskara
- Bengali - বাংলা
- Bulgarian - български
- Catalan - català
- Chinese (Hong Kong) - 中文 (香港)
- Chinese (Simplified) - 简体中文
- Chinese (Traditional) - 繁體中文
- Croatian - Hrvatski
- Czech - Čeština
- Danish - Dansk
- Dutch - Nederlands
- English (United Kingdom)
- English (United States)
- Estonian - eesti
- Filipino
- Finnish - Suomi
- French (Canada) - Français (Canada)



English (United States) 

- Blogger help
- Report a problem
- Edit User Settings
- Connect to Google+
- About our new look

We have enabled automatic spam detection for comments. You should occasionally check the comments in your spam inbox. [Learn more about Blogger's spam detection or report issues.](#)

New Blog

Teaching Blogging 101  
 \_\_\_\_\_ 2 pageviews - 1 post, last published on Apr 8, 2015

   [View blog](#)



Add

Add blogs to follow in your Reading list  
 You are not currently following any blogs. Use the "Add" button to enter blogs you'd like to follow in your Reading List. [Learn more](#)

All blogs  
 Blogger Buzz

### The latest from [Blogger Buzz](#)

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Publishing

Blog Address  [Edit](#)



We have enabled automatic spam detection for comments. You should occasionally check the comments in your spam inbox. [Learn more about Blogger's spam detection or report issues.](#)

New Blog

Teaching Blogging 101

[2](#) pageviews - 1 post, last published on Apr 8, 2015



View blog

 [Reading list](#) | All blogs



Add

Add blogs to follow in your Reading list

You are not currently following any blogs. Use the "Add" button to enter blogs you'd like to follow in your Reading List. [Learn more](#)

All blogs

Blogger Buzz

The latest from [Blogger Buzz](#)

## Custom domains for your blog made easy

2 months ago by Blogger

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If your blog is itching for a new home, you can grab one via Google Domains by popping open Blogger and heading to the Publishing section of your blog's Settings tab.

Publishing

Blog Address

ademoblog123.blogspot.com

[Edit](#)

[+ Setup a 3rd party URL for your blog - Point your own registered URL to your blog.](#)  
[+ Setup a Google Domains URL for your blog - Point your Google Domains URL to your blog.](#)

[Report a problem](#)

We have enabled automatic spam detection for comments. You should occasionally check the comments in your spam inbox. [Learn more about Blogger's spam detection](#) or [report issues](#). ✕

New Blog

### Teaching Blogging 101

2 pageviews - 1 post, last published on Apr 8, 2015

  View blog

- Overview
- Posts
- Pages
- Comments
- Google+
- Stats
- Earnings
- Campaigns
- Layout
- Template
- Settings

## Reading list | All blogs

Add

Add blogs to follow in your Reading list  
You are not currently following any blogs. Use the "Add" button to enter blogs you'd like to follow [more](#)

All blogs  
Blogger Buzz

### The latest from [Blogger Buzz](#)

#### Custom domains for your blog made easy

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If your blog is itching for a new home, you can grab one via Google Domains by popping open Blogger and heading to the Publishing section of your blog's Settings tab.

Publishing

Blog Address  [Edit](#)



View blog

# My blogs

## Teaching Blogging 101 · Overview



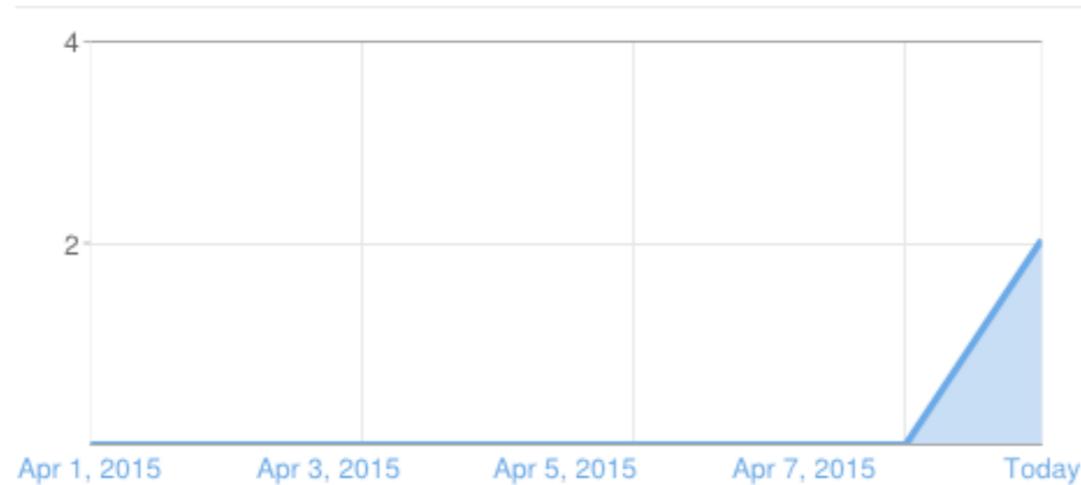
New post



- Posts
- Pages
- Comments
- Google+
- Stats
- Earnings
- Campaigns
- Layout
- Template
- Settings

### Pageviews

[More stats »](#)



### News from Blogger

[More »](#)

#### Custom domains for your blog made easy

posted by Blogger at [Blogger Buzz](#)



You invest a lot of time in your blog, making sure it fits your personal brand and style. And a big part of making it your own comes from what you call it and where it lives. Blogger has long let you host your blog on a custom domain, so that you can give it any URL you choose. To make that process even easier, starting today, we're integrating Blogger directly with Google Domains, allowing you...

### Updates

Comments awaiting moderation	0 »
Published comments	0 »
Pageviews today	2 »
Posts	1 »
Followers	0



Publish blog posts on the go

[Get Blogger for mobile](#)

### Blogger Guide

- Customize your blog's template
- Share your blog to Google+
- Make money with your blog
- Set up your custom domain
- Set your privacy options
- Using our upgraded interface
- Enable a Dynamic View
- Open Webmaster Tools

### Recent Blogs of Note

[More »](#)

- i suwannee
- Skipjack's Nautical Living



View blog



Bloggng 101Teacher

### My blogs

## Teaching Blogging 101 · Posts > All (1)

All labels



New post

1-1 of 1

25

Overview

Posts

All (1)

Published (1)

Pages

Comments

Google+

Stats

Earnings

Campaigns

Layout

Template

Settings

First Post

Bloggng  
101Teacher

0

0

4/8/15



View blog

## My blogs

## Teaching Blogging 101 · Pages > All



New post

[New page](#) [Publish](#) [Revert to draft](#)

[<](#) [1](#) [>](#) [10](#)

Overview

Posts

Pages

All

Comments

Google+

Stats

Earnings

Campaigns

Layout

Template

Settings

*There are no pages. [Create a new page](#)*



View blog

# My blogs

## Teaching Blogging 101 · Comments > Published



New post



Remove content

Delete

Spam



1 ▾



50 ▾

Overview

Posts

Pages

Comments

Published

Spam

Google+

Stats

Earnings

Campaigns

Layout

Template

Settings

*There are no published comments*



View blog

My blogs

Teaching Blogging 101 · Google+



New post

Overview

Posts

Pages

Comments

Google+

Stats

Earnings

Campaigns

Layout

Template

Settings

## Get more from Blogger with Google+

Connect your blog to Google+ to reach more readers in new ways. It's quick and free.

Get Started



### Expand your audience

Share to Google+ with one click whenever you publish something new. You'll get a Google+ sharebox pre-loaded with your post, ready to help you reach new readers.



### Manage comments in one place

Turn on Google+ Comments to bring comments on your posts together in one place, including posts about your content on Google+.



### Find out which of your posts really pop

The +1 counter in your blog's dashboard shows you which posts are popular. You can also see how your Google+ posts are shared with Ripples.



### Start conversations with Google+ mentions

Add Google+ mentions to your posts to get someone's attention. Your mention will link to their Google+ page or profile, and you can notify them when you share to Google+.

[Learn more about Google+](#)



View blog

# My blogs

## Teaching Blogging 101 · Stats > Apr 2, 2015 4:00 PM – Apr 9, 2015 3:00 PM

[↻](#)
[Now](#)
[Day](#)
[Week](#)
[Month](#)
[All time](#)
[⚙️](#)

New post

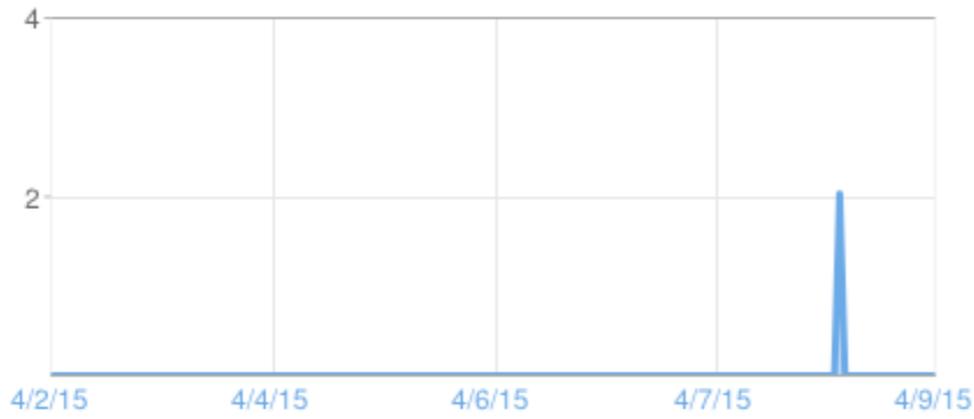
- Overview
- Posts
- Pages
- Comments
- Google+

**Stats**

Overview

- Posts
- Traffic sources
- Audience

- Earnings
- Campaigns
- Layout
- Template
- Settings



Pageviews today	2
Pageviews yesterday	0
Pageviews last month	2
Pageviews all time history	2

[Don't track your own pageviews](#)

### Posts

No stats yet, check back later.

### Traffic Sources

No stats yet, check back later.

### Audience

[More »](#)





View blog

My blogs

Teaching Blogging 101 · Earnings > AdSense



New post

- Overview
- Posts
- Pages
- Comments
- Google+
- Stats
- Earnings**
- AdSense**
- Campaigns
- Layout
- Template
- Settings

# Blogger + Google AdSense

**Sign up**  
It's free and only takes a few moments.



**Set up AdSense**  
Choose where your ads go, how they look and who can advertise.



**Earn money**  
Once you've placed ads on your page, keep posting to start earning money. You'll earn from valid clicks and impressions of your ads.



Free, simple way for Blogger users to earn money by displaying targeted Google ads on their blog.

[Sign up for AdSense](#)

Your blog doesn't currently qualify for AdSense. [Learn more](#)

Why it works · Features



### Spend time writing posts, not thinking about ads

Integrating AdSense on your blog is easy. Once your application is approved, you decide where the ads appear on your blog.

### Ads useful to your visitors

AdSense always shows ads that are relevant to your users, based on their interests and the content of your blog.

### Your style

Customize the appearance and location of your ads to fit the style of your blog.

[Report a problem](#)

[View blog](#)

Blogging 101Teacher ▾

[My blogs](#)

Teaching Blogging 101 · Campaigns

[New post](#)[Overview](#)[Posts](#)[Pages](#)[Comments](#)[Google+](#)[Stats](#)[Earnings](#)[Campaigns](#)[Layout](#)[Template](#)[Settings](#)

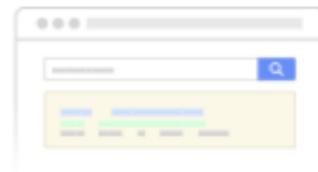
## Grow your audience

Whether you're looking to bring in new readers or keep them coming back for more, AdWords can help your blog get more visibility.

[Start now](#)[Learn more](#)

### 1. Create your ad

Start by writing an ad that tells people about your blog. Next choose the search terms that will make your ad show in the Google search results.



### 2. People see your blog on Google

If the words people type in Google match your keywords, your ad can appear above or next to the search results.



### 3. You get more readers

They click your ad and go to your blog. Best of all, you only pay when they do.



View blog

# My blogs

## Teaching Blogging 101 · Layout

Save arrangement

Preview

Clear



New post

- Overview
- Posts
- Pages
- Comments
- Google+
- Stats
- Earnings
- Campaigns
- Layout**
- Template
- Settings

Add, remove, edit gadgets on your blog. Click and drag to rearrange gadgets. To change columns and widths, use the [Template Designer](#).

Favicon Edit

Navbar Edit

Teaching Blogging 101 (Header) Edit

Add a Gadget

Blog Posts Edit

Add a Gadget

About Me Edit

Blog Archive Edit

Add a Gadget

Add a Gadget

Add a Gadget

Attribution Edit



View blog

# My blogs

## Teaching Blogging 101 · Template

Backup / Restore



New post

- Overview
- Posts
- Pages
- Comments
- Google+
- Stats
- Earnings
- Campaigns
- Layout
- Template**
- Settings

Start with a base template and customize your background, layout, colors, fonts and more...

### Live on Blog



Customize

Edit HTML

### Mobile



### Simple



### Dynamic Views



Report a problem



View blog

# My blogs

## Teaching Blogging 101 · Settings > Basic



New post

- Overview
- Posts
- Pages
- Comments
- Google+
- Stats
- Earnings
- Campaigns
- Layout
- Template

**Settings**

Basic

- Posts and comments
- Mobile and email
- Language and formatting
- Search preferences
- Other

### Basic

Title Teaching Blogging 101 [Edit](#)

Description [Edit](#)

Privacy Listed on Blogger. Visible to search engines. [Edit](#)

### Publishing

Blog Address  [Edit](#)

[+ Setup a 3rd party URL for your blog - Point your own registered URL to your blog.](#)

Don't have an existing domain? [Buy a domain](#)

### Permissions

Blog Authors

	Blogging 101Teacher	<a href="mailto:developer@uquitsmoking.info">developer@uquitsmoking.info</a>	Admin
---	---------------------	--	-------

[+ Add authors](#)

Blog Readers Public [Edit](#)



View blog

# My blogs

## Teaching Blogging 101 · Settings > Posts and comments

Save settings



New post

Overview

Posts

Pages

Comments

Google+

Stats

Earnings

Campaigns

Layout

Template

Settings

Basic

Posts and comments

Mobile and email

Language and formatting

Search preferences

Other

### Posts

Show at most  posts on the main page

Post Template [?](#) [Add](#)

Showcase images with Lightbox [?](#)

### Comments

Comment Location [?](#)

Who can comment?  
 Anyone - includes Anonymous Users  
 Registered User - includes OpenID  
 User with Google Accounts  
 Only members of this blog

Comment Moderation [?](#)  
 Always  
 Sometimes  
 Never

Show word verification [?](#)

Show Backlinks [?](#)

Comment Form Message [Add](#)



[View blog](#)

## My blogs

# Teaching Blogging 101 · [Settings](#) > [Mobile and email](#)

[Save settings](#)



[New post](#)

[Overview](#)

[Posts](#)

[Pages](#)

[Comments](#)

[Google+](#)

[Stats](#)

[Earnings](#)

[Campaigns](#)

[Layout](#)

[Template](#)

[Settings](#)

Basic

Posts and comments

**Mobile and email**

Language and formatting

Search preferences

Other

## Mobile

Posting using SMS/MMS

[Add mobile device](#) - [Learn more about mobile devices](#)

## Email

Posting using email [?](#)

developer52.  @blogger.com

- Publish email immediately
- Save emails as draft post
- Disabled

Comment Notification Email [?](#)

[Choose from contacts](#) - [Remove](#)

Email posts to [?](#)

[Add](#)



View blog

My blogs

Teaching Blogging 101 · Settings > Language and formatting

Save settings



New post

Overview

Posts

Pages

Comments

Google+

Stats

Earnings

Campaigns

Layout

Template

Settings

Basic

Posts and comments

Mobile and email

Language and formatting

Search preferences

Other

### Language

Language English (United States)

Enable transliteration ? Disabled in Amharic - አማርኛ

### Formatting

Time Zone (GMT-08:00) Pacific Time

Date Header Format ? Thursday, April 9, 2015

Timestamp Format 12:08 PM

Comment Timestamp Format April 9, 2015 at 12:08 PM



View blog

## My blogs

# Teaching Blogging 101 · Settings > Search preferences



New post

- Overview
- Posts
- Pages
- Comments
- Google+
- Stats
- Earnings
- Campaigns
- Layout
- Template
- Settings**
  - Basic
  - Posts and comments
  - Mobile and email
  - Language and formatting
  - Search preferences**
  - Other

### Meta tags

Description ? [Disabled] [Edit](#)

### Errors and redirections

Custom Page Not Found ? [Not Set] [Edit](#)

Custom Redirects ? no items [Edit](#)

### Crawlers and indexing

Warning! Use with caution. Incorrect use of these features can result in your blog being ignored by search engines.

Custom robots.txt ? [Disabled] [Edit](#)

Custom robots header tags ? [Disabled] [Edit](#)



View blog

# My blogs

## Teaching Blogging 101 · Settings > Other

Save settings



New post

- Overview
- Posts
- Pages
- Comments
- Google+
- Stats
- Earnings
- Campaigns
- Layout
- Template
- Settings**
  - Basic
  - Posts and comments
  - Mobile and email
  - Language and formatting
  - Search preferences
  - Other**

### Blog tools

Blog Tools [Import blog](#) - [Export blog](#) - [Delete blog](#)

### Site feed

Allow Blog Feed ?

Post Feed Redirect URL ? [Add](#)

Post Feed Footer ? [Add](#)

Enable Title Links and Enclosure Links ?

### OpenID

Your OpenID URL ? <http://teachingblogging101.blogspot.com/>  
Sites that can always see your URL

No trusted sites yet

### Adult Content

Adult Content? ?

### Google Analytics

Analytics Web Property ID ?

---

# LETS SET UP A TUMBLR BLOG

[tumblr.com](https://tumblr.com)

---



# tumblr.

Follow the blogs you've been hearing about.  
Share the things you love.

alex@digital-affects.com

.....

Blogging101Teacher|

A Tumblr username can only contain letters, numbers, and dashes.

Sign up

How about one of these?  
(You can always change it later.)

#### AVAILABLE USERNAMES

- ablogging101teacher
- megablogging101teacher
- goblogging101teacher
- superblogging101teacherstuff
- awesome-blogging101-teacher





# tumblr.

Follow the blogs you've been hearing about.  
Share the things you love.

44

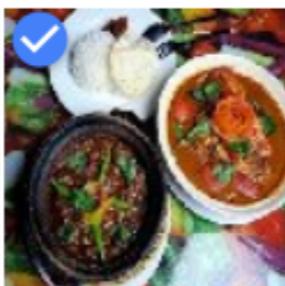
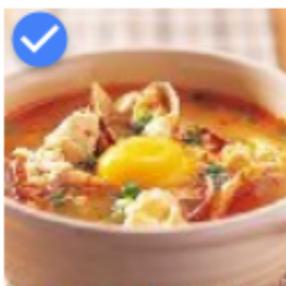
I have read, understand, and agree to the Tumblr [Terms of Service](#).

Next





Select all soup below. A sample image is on the right.



Verify

Welcome to Tumblr! Follow 5+ blogs to get started:

Search Tumblr

aaknopf  Follow



**Borzoi Reader**

pitchfork  Follow



**Pitchfork**

The essential guide to independent music and be...

skrisiloff  Follow



**SKrisiloff's Tumblr**

Scott Krisiloff is the Chief Investment Officer of Av...

fastgourmetfordummi...  Follow



**Fast Gourmet For Dummies**

This blog offers simple yet gourmet recipes for st...

sundaymorninggrumps  Follow



**Sunday Morning Grumps**

Updated Every Sunday. Drawn by [Johnny Weiss](#) ...

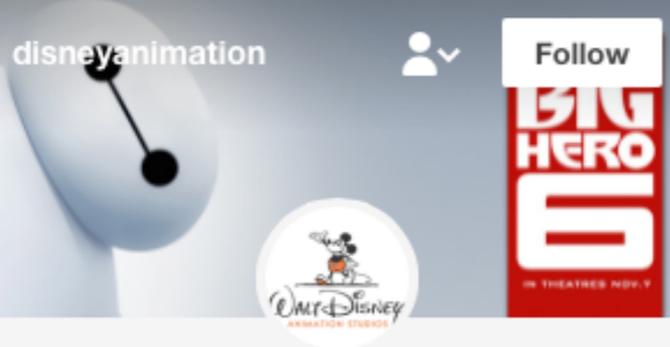
abcworldnews  Follow



**World News Tonight**

Every night World News Tonight with David Muir d...

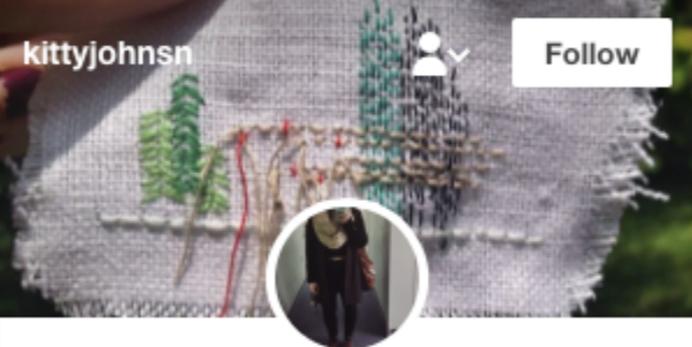
disneyanimation  Follow



**Walt Disney Animation Studios**

Our 54th animated feature, Big Hero 6, is now ava...

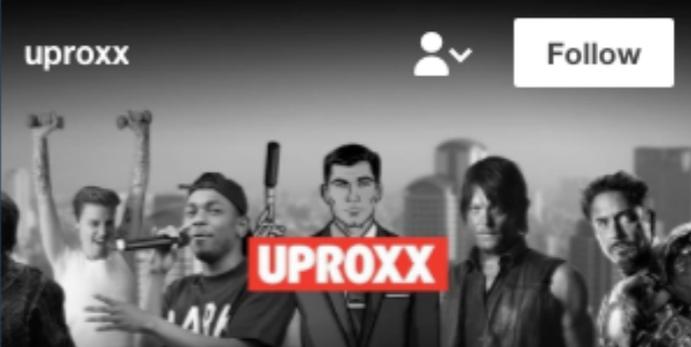
kittyjohnsn  Follow



**Kitty Johnson**

Artist based in Indiana. Little glimpses of days, ni...

uproxx  Follow



**UPROXX**

maroon5  Follow

clevelandstate  Follow

edmvice  Follow

Skip



**Aa**  
Text
  
Photo
  
Quote
  
Link
  
Chat
  
Audio
  
Video

dennisthediver



Dennis Rabeling

~ Spinner Dolphin ~

#Spinner Dolphin #Dolphin #Sea #Sulawesi #Dennis Rabeling #Indonesia #Blue



datsun-280zx xtobinx



RECOMMENDED BLOGS

- cruisefocus**  
CRUISE FOCUS
- yanchamon**  
ヤンチャモン
- sailorfuku-miokui**
- fuckyeahdatsun**  
Fuck Yeah Datsun

Explore all of Tumblr

RADAR

**philopenshaw**  
phil openshaw



1,518 notes



blogging101teacher ▾ 

# Title

Your text here

#tags

[Close](#)



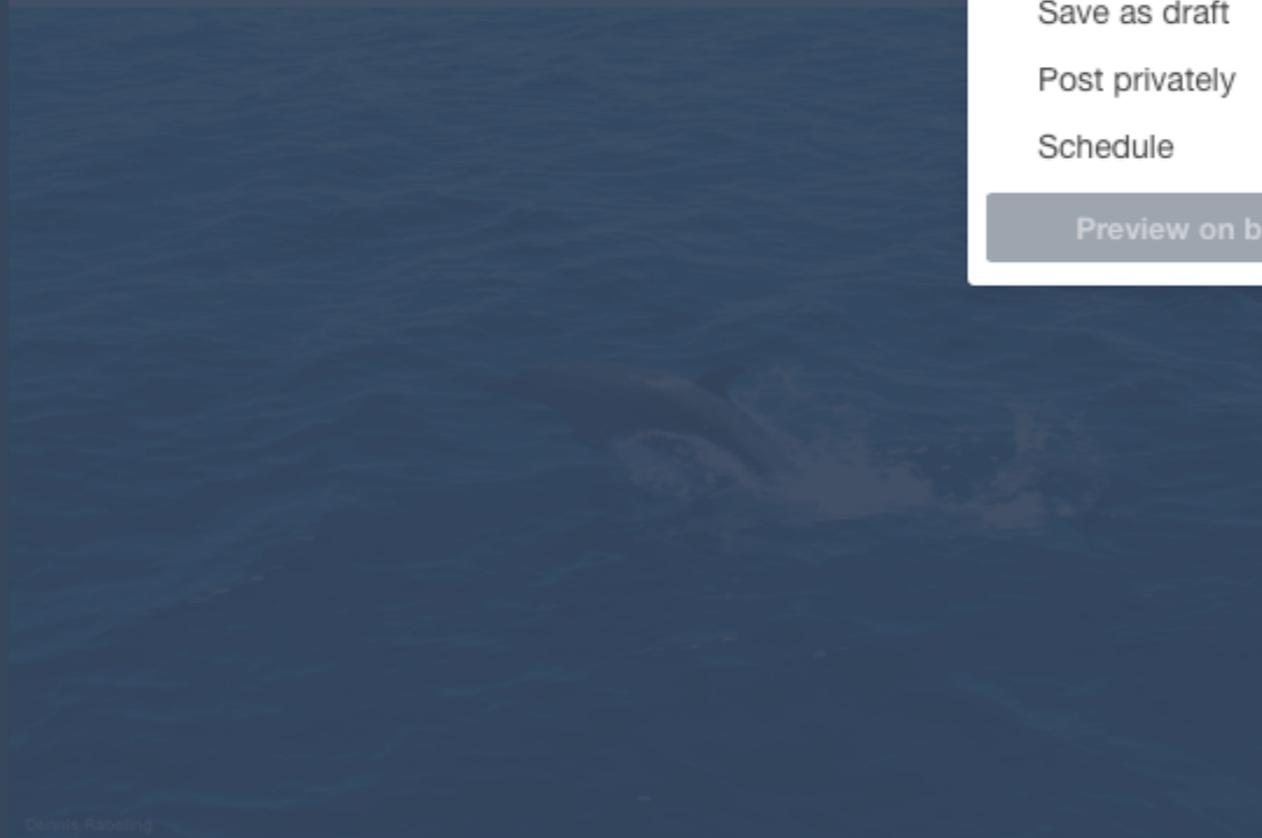
- Post now
  - Add to queue
  - Save as draft
  - Post privately
  - Schedule
- [Preview on blog](#)

Paratus sum imbre bullae

**Want to style your text?**  
Just select it. You'll see.

[I see](#)

dennisthediver



~ Spinner Dolphin ~

#Spinner Dolphin #Dolphin #Sea #Sulawesi #Dennis Rabeling #Indonesia #Bl...

1,518 notes  



Aa

Text



Photo



Quote



Link



Chat



Audio



Video



blogging101teacher

# First Post

I like Tumblr



dennisthediver



Dennis Rabeling

~ Spinner Dolphin ~

#Spinner Dolphin #Dolphin #Sea #Sulawesi #Dennis Rabeling #Indonesia #Blue

### RECOMMENDED BLOGS



thecarmemes

Car Memes



oceansoftheworld

Unfathomable



doriftuh

doriftuh



collectori

Collectori



Explore all of Tumblr

### RADAR



philopenshaw

phil openshaw



1,518 notes





yoursummerdreamz

#indie #hipster #vintage #nature

2,714 notes



when I saw all time low in 2013 this kid threw his ipod on stage and rian picked it up and it was opened to notes and it said "can i sing dear maria with you?" and the band were pretty much like "yeah get up here" and then it turned into "WHO CAN PLAY DEAR MARIA ON DRUMS/BASS/GUITAR" and they found people who could and straight up handed them their instruments and let these four kids from the audience play dear maria on stage and it's one of the coolest things i have ever seen

#future hearts got me all nostalgic #do i have a

36,312 notes



[video] #gif #lol #dog #animals 16,855 notes



micdotcom FOLLOW

# Trends

6

In what was certainly not an April Fools' joke, fashion magazine *Cosmopolitan* drew widespread scrutiny on April 1 for an article released earlier this year titled "21 Beauty Trends That Need to Die in 2015," featuring several non-white models in the "RIP" column.

**These are the real trends that need to die — including the truth about appropriation and #whiteoutday.**

#race #racism #diversity #black #identities

25,601 notes



luxurygoldgoddess

#eyes #makeup

1,726 notes



sandandglass

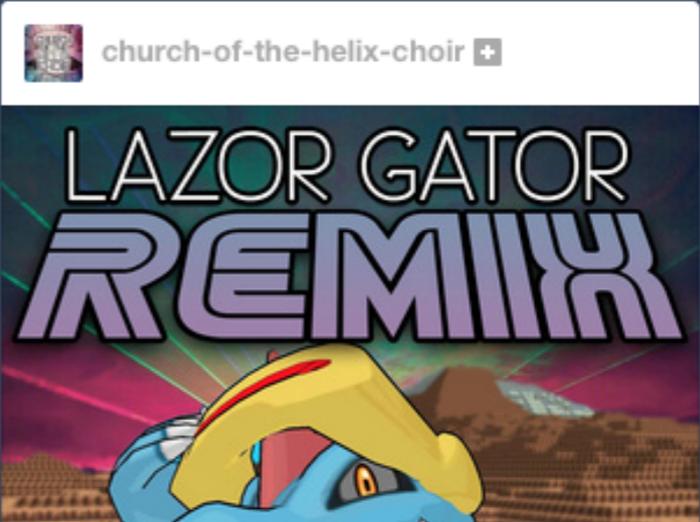
There's gonna be more [Game of Thrones], right? Season 6 and the whole thing? Or it depends on if...

TDS, April 7, 2015

One Game Of Thrones fan gave Peter Dinklage a thoughtful/scary message



humoristics



church-of-the-helix-choir

LAZOR GATOR REMIX





**No messages to display.**

[Send Fan Mail](#)

[All messages](#)

Your Inbox is an aggregate view of Messages (Questions, Fan Mail, Submissions) that any of your blogs receive.



**blogging101teacher**



Check out this tab when you make a post to see Likes, Reblogs, and new followers.



**No messages to display.**

Your Inbox is an aggregate view of Messages (Questions, Fan Mail, Submissions) that any of your blogs receive.




No messages to display.

Send Fa

All messages

Your Inbox is an ag  
Messages (Quest  
Submissions) that a  
recei

ACCOUNT Log out

-  Following 23
-  Settings
-  Help

BLOGS + New

-  **blogging101teacher**  
 Blogging 101
- Posts 1
- Activity
- Edit appearance



Send Fan Mail

All messages



No messages to display



Text



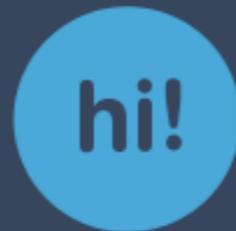
Photo



Quote



Link



Chat



Audio



Video



**Spotlight**

People you know

Following 23 people



**ELLE**  
ELLE Magazine

New York



**BLACKFASHION**  
A platform for people of color to showcase their fantastic, irreverent, classic and bold fashion éclat.

Brooklyn, New York



**CR Fashion Book**  
A magazine of style & inspiration by Carine Roitfeld

New York, NY



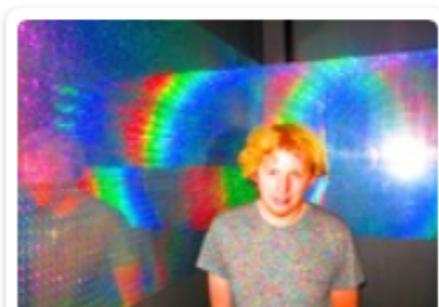
**SHOELUST**  
A blog featuring innovative shoe designs, new and old.

United States



**Milk Made**  
Milk Studios introduces Milk Made, a new platform for our community of photographers, artists, editors, and bloggers to showcase their work.

New York & Los Angeles



**Valentine Uhovski**  
The life and photos of Tumblr's Fashion Evangelist.

New York



- Accessories
- Actors
- Architecture
- Art
- Artists
- Autos
- Beauty
- Book Deals
- Books
- Business
- Charities & Non-Profits
- Comics
- Culture
- Curators
- Cute
- Design
- Developers
- Education



Spotlight

People you know

Following 23 people



Facebook



Gmail



### Find your friends

Search your contacts for people already on Tumblr.



Spotlight

People you know

Following 23 people



Enter the URL, username, or email address to follow

Follow

If you need to, you can ignore users.



datsunbluebird

Updated 3 days ago



Unfollow



datsunreligion

Updated 1 week ago



Unfollow



datsun-280zx

Updated 3 hours ago



Unfollow



ozizo

Updated 1 week ago



Unfollow



wacozclub

Updated 5 days ago



Unfollow



slow-n-fast

Updated 13 hours ago



Unfollow



zedlove260z

Updated 21 hours ago



Unfollow



datsun4lyfe

Updated 6 days ago



Unfollow



shadowbolt240z

Updated 15 hours ago



Unfollow



wildbour

Updated 1 month ago



Unfollow



dailydoseofdatsun

Updated 1 year ago



Unfollow



blogging101teacher

Edit appearance



# Blogging 101

Username

blogging101teacher

Tumblr URL: [blogging101teacher.tumblr.com](http://blogging101teacher.tumblr.com)



Website Theme

Edit theme

Change how you look on [blogging101teacher.tumblr.com](http://blogging101teacher.tumblr.com)

Replies

Allow replies from people you follow

Allow replies from people who have been following you for more than two weeks.

Ask

Let people ask questions

## Account

The essentials

## Dashboard

Appearance options, text editor

## Notifications

Via email & mobile

## Apps

Things you've connected

## BLOGS



blogging101teacher

Blogging 101



Create a new blog

**Ask** Let people ask questionsSend your audience to [/ask](#) to ask you questions.**Submissions** Let people submit postsSend your audience to [/submit](#) to submit posts into your submission queue for approval.**Queue****Automatically publish a queued post 2 times a day** ▼  
**between 12 am** ▼ **and 12 am** ▼

The queue lets you stagger posts over a period of hours or days. It's an easy way to keep your blog active and consistent.

**Facebook**[Share on Facebook](#)**Twitter**[Share on Twitter](#)**Post by Email**

y6y5pnbdkgcpv@tumblr.com

Post text, photos, MP3s, or videos by email. [Learn more.](#)[Email this address to me](#)[Reset address](#)**Language**

English ▼

The language used on your blog.

**Timezone**

(GMT -4:00) Eastern Time (US &amp; Canada) ▼

**Directory** Allow this blog to appear in search results

This applies to searches on Tumblr as well as external search engines, like Google or Yahoo.

 Flag this blog as adult-oriented

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# RECOMMENDED READING

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Professional Wordpress Design and Development  
by Williams, Daystar, and Stern

Affiliate360 : The Fundamentals of Performance Marketing  
by Peter Prestipino

Web360 The Fundamentals of Web Success  
by Peter Prestipino

The Fusion Marketing Bible by Safco

Eating the Big Fish - How Challenger Brands Can Compete Against  
Brand Leaders by Morgan

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# Digital Affects

iPhone & iPad Apps

Email Marketing

Media Productions

Copyright Services

Social Media Marketing

Analytics

Your digital presence will positively influence your customers purchases

[digital-affects.com](http://digital-affects.com)

904-418-8693

Website Design

SEO CMS Mobile

Proofing

iBooks



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Feel Free to Contact Me with any Questions

[alex@digital-affects.com](mailto:alex@digital-affects.com)

**uQuit** **uQuitSmoking Program**



<http://uQuitSmoking.info>

**Smoking**

Available on the App Store



email: [iquit@uquitsmoking.info](mailto:iquit@uquitsmoking.info)